



Hotel Association of India Celebrates the 28th HAI Environment Day Across Member Properties

New Delhi, 12th June 2026: The Hotel Association of India (HAI), the apex body of the Indian hospitality industry, celebrated the 28th HAI World Environment Day on 5th June 2026. With member hotels across the country, the initiative brought together hotel associates, guests, local communities, NGOs, and other stakeholders through a series of awareness and engagement activities. The activities were aligned with this year's United Nations theme, "Inspired by Nature. For Climate. For Our Future" with the official hashtag #NowForClimate.

Since its inception 30 years ago, HAI has marked World Environment Day through a dedicated "Green Week" beginning on 5th June, during which member hotels engage owners, employees, guests, vendors, schools, and local communities in activities that promote environmental awareness and responsible practices. The initiative has turned into one of the hospitality industry's largest environmental awareness movements. Sustainable tourism is essential to protecting India's destinations while ensuring responsible growth of the tourism sector. Reinforcing its commitment to sustainability, HAI became the first industry body in India to align with and endorse the World Travel & Tourism Council's (WTTC) Global Hotel Sustainability Basics initiative, supporting hotels at every stage of their sustainability journey. HAI member hotels continue to establish their commitment to responsible environmental stewardship through tree plantation drives, cleanliness campaigns, sustainability workshops, community outreach programmes, awareness sessions, and employee engagement activities, Structured ESG frameworks, global certifications etc.

The HAI World Environment Day is one of the several social inclusion initiatives undertaken by the Hotel Association of India that have no parallel in the industry. The initiative reflects and sets a benchmark for the Indian hospitality sector's commitment. Ensuring environmental responsibility, community engagement, and sustainable growth, while contributing effectively to the global movement towards a greener and more climate-resilient future. HAI has also collaborated with the Government to promote the Lifestyle for Environment (LiFE) initiative, actively spreading awareness about sustainable living practices among its members and the wider public.

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